

Manuscript Formatting Guidelines

Font: Times or Times New Roman.

Base font size: 11 pt.

Line spacing: 1.15 throughout the manuscript.

Page margins: 1 inch on all sides (A4 paper).

Language: Manuscripts must be written in clear, professional English.

Abstract length: 150 - 300 words.

Keywords: 4 - 8 relevant terms.

Citation style: Numeric citation format, e.g., [1], [2], [3].

Figures:

- Resolution: Minimum 300 DPI.
- Format: PNG or JPG.
- Each figure must have a descriptive caption.

Tables:

- Include a clear title above each table.
- Number tables sequentially.

Title of the paper

Author's Name 1
author1@gmail.com
Affiliation, Country

Author's Name 2
author2@gmail.com
Affiliation, Country

Corresponding Author:

Author's Name
corresponding-author@gmail.com
Affiliation, Country

Abstract

(Mandatory) The abstract should clearly state the research problem, objectives, theoretical grounding, methodology, key findings, and principal managerial implications. Emphasis should be placed on the relevance of the study to adaptive management practices and business intelligence–driven decision-making. Avoid citations, undefined acronyms, and excessive technical detail.

Keywords: Keyword 1; Keyword 2; Keyword 3; Keyword 4.

1. Introduction

(Mandatory) The introduction should establish the managerial and organizational context of the study. Clearly articulate the research problem, motivation, objectives, and relevance to adaptive management and business intelligence. The section should explicitly state the research questions or hypotheses and outline the contributions to theory and practice.

2. Literature Review

(Mandatory) This section should critically examine prior research relevant to the study. Authors should synthesize existing literature, identify theoretical and empirical gaps, and position the current work within the broader management and business intelligence research landscape. The review should logically lead to the development of research questions, hypotheses, or propositions.

3. Theoretical Framework and Hypothesis Development

(Optional) This section should define key constructs, present the underlying theoretical foundations, and develop hypotheses or propositions. Conceptual models may be introduced to illustrate relationships among variables and to support the analytical framework.

4. Research Methodology

(Mandatory) This section should describe the research design and methods employed. Authors should detail the study context, sample selection, data collection procedures, measurement instruments, and analytical techniques. For qualitative studies, explain coding, analysis procedures, and trustworthiness. For quantitative studies, address reliability and validity.

5. Findings / Results

(Mandatory) This section should present empirical findings objectively and clearly. Results should be aligned with the stated research questions or hypotheses and may be supported by tables and figures. Interpretation of results should be limited in this section.



Figure 1: Example figure illustrating experimental results (10 cm × 6 cm, 300 DPI).

6. Discussion

(Mandatory) The discussion should interpret the findings in relation to the theoretical framework and prior literature. Authors should explain how the results contribute to existing knowledge, address unexpected outcomes, and discuss the broader implications of the findings.

7. Managerial Implications

This section should explicitly translate the research findings into actionable insights for managers, policymakers, and practitioners. Authors should explain how the results inform adaptive decision-making, strategic planning, and business intelligence practices.

8. Theoretical Contributions

(Optional) Authors may explicitly discuss how the study advances theory, refines existing frameworks, or introduces new conceptual perspectives within adaptive management and business intelligence research.

9. Limitations and Future Research

(Mandatory) Authors should acknowledge the limitations of the study and suggest directions for future research. This may include methodological improvements, alternative contexts, or emerging research questions.

10. Conclusion

(Mandatory) The conclusion should succinctly summarize the study's objectives, key findings, and overall contributions. Emphasize the significance of the research for both academic scholarship and managerial practice.

Data and Code Availability

(Conditional) Authors should state the availability of data and code used in the study. Example: "The data supporting the findings of this study are available upon reasonable request."

Ethics Statement

(Conditional) Required for studies involving human participants, organizations, or sensitive data. Example: "Ethical approval was obtained from . . ." or "Not applicable."

Use of Generative AI

(Optional) Authors may disclose the use of generative AI tools, if applicable.

Author Contributions

(Optional) Briefly describe the contributions of each author.

Funding

(Optional) State funding information or declare no external funding.

Conflicts of Interest

(Optional) Declare any potential conflicts of interest.

Acknowledgements

(Optional) Acknowledge non-author contributions or institutional support.

References

[1] J. Smith and R. Kumar, "Adaptive management and data-driven decision-making," *Journal of Business Intelligence*, vol. 12, no. 3, pp. 45–60, 2023.

A. Supplementary Material

Optional appendix for additional analyses or instruments.